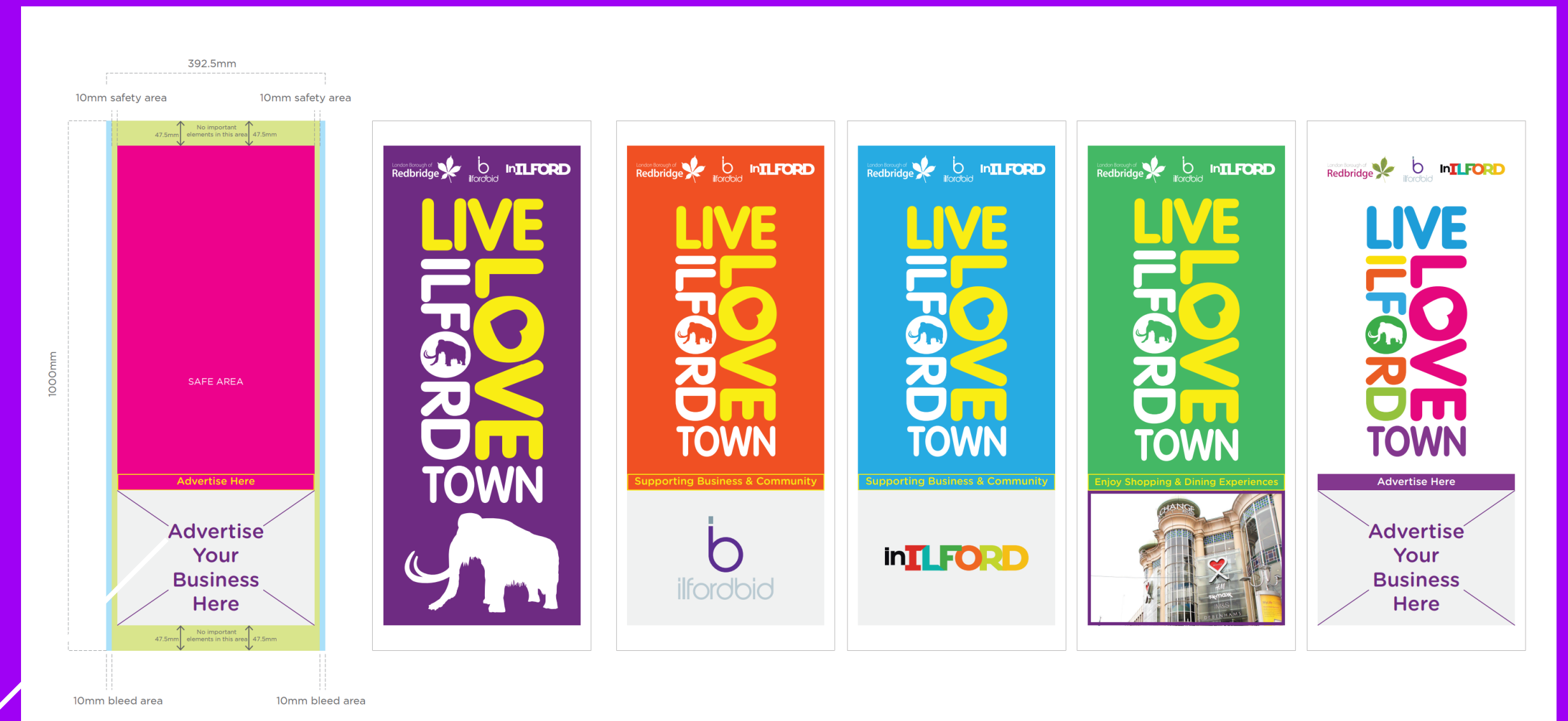




# ILFORD HIGH ROAD ADVERT SPACES

# ADVERTTISE HERE



## 14 AD SPACES

Ilford BID is offering businesses the opportunity to buy advertising space on its lamp post banners in two areas of the town centre. This first location will offer a row of 10 banners along Ilford High Road running from the Exchange Ilford shopping centre to Redbridge Town Hall. The second location will also be on Ilford High Road, with a display of 4 banners starting from KFC to Zoo Fashion. The advert spaces are 371.904 x 254.23 (mm) in size and are positioned at a busy location with more than 15,000 visitors passing the site every day guaranteeing your advert will be seen by almost 500,000 people every month. The offer will allow businesses to book the advert spaces with design support or without. All bookings will receive a free 4-word text space above the banner for personalised messages. Each image or logo provided must be sent with dimensions 371.904 x 254.23 (mm) and image width 1080px. The image file size has to be 3mb or above.

### OUR PACKAGES WITH GRAPHIC DESIGN

- 1 Advert With Graphic Design £300
- 2 Adverts With Graphic Design £550
- 3 Adverts With Graphic Design £800
- 4 Adverts With Graphic Design £1050
- 5 Adverts With Graphic Design £1300

### OUR PACKAGES WITHOUT GRAPHIC DESIGN

- 1 Advert Without Graphic Design £250
- 2 Adverts Without Graphic Design £500
- 3 Adverts Without Graphic Design £750
- 4 Adverts Without Graphic Design £1000
- 5 Adverts Without Graphic Design £1250

### APPLICATIONS

To book your advert package, please email BID Manager Cyril Bekoe at [cyril@ilfordbid.com](mailto:cyril@ilfordbid.com) or call 07498316461. All advertisers will need to sign our advertising terms and conditions form. All adverts will be live from 01/05/2024 to 31/10/2024. Discounts are available for 6 or more banner adverts ordered.

