

ADVERTISEMENT FEATURE



The webinar will have a panel of expert speakers, including Ilford BID manager Cyril Bekoe (center)

Expert webinar to help support businesses in challenging times

As October and winter draw near, businesses are expressing concerns about what the future holds. To address these concerns and build a road map to navigate the future together through communication and collaboration, the Ilford BID and Work Redbridge have partnered for a joint virtual business recovery webinar.

The session will be opened by leader Cllr. Jas Athwal and the aim of the webinar is to provide businesses in Redbridge an avenue of support, as they work with

COVID-19 in the new normal. The expert panellist will be speaking to attendees about the following topics:

- Apprenticeship and kick start scheme
- Redundancy and employment
- Furlough and job retention bonus scheme
- Working safely during COVID-19 and social distancing measures
- Managing the return of customers and employees to the transportation network
- VAT and tax deferral scheme

- Maintaining an online presence
- Mental health and wellbeing
- Grant support

The panel is made up of experts from Transport for London, the London Growth Hub, Work Redbridge, Attain 360, Wilkin Chapman Business Solutions, Churchill Tax Advisers, Ian Travers Ltd., Kenson Civils and Highways, Pegasus HR and Mates in Mind.

The webinar will take place on September 24, 2020, from 11 am to 12.30 pm. <http://ow.ly/PmGs50BkHd1>

Three expert panellists taking part in the business recovery webinar

Michela Bernasconi, project manager at London Growth Hub

Michela is responsible for managing a project aimed at supporting London SMEs to sustain and grow their business. Prior to this she was a regional adviser for the One Public Estate programme, which was aimed at freeing up public sector land to help deliver more integrated public services, land for housing and regeneration schemes across the UK.

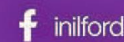
Gary Dursley, economic development officer at Work Redbridge

Gary is experienced in working with businesses to support them with their recruitment and training needs. He has worked with both SME's and larger organisations in Redbridge and the surrounding boroughs. He works in partnership with local colleges and training providers to assist employers with hiring apprentices.

Stephen Haynes, head of programme for the charity Mates in Mind

Stephen is a specialist in workplace health and wellbeing programmes and co-founder of the C3 Workplace Health Movement. He is also an advisor to the Mayor of London's Healthy Workplace Charter as well as an assessor of London based organisations, examining and advising on the Healthy Workplace Charter standards.

ilfordbid.com



Business Recovery Webinar

Working in the new normal with the London Borough of Redbridge and The Ilford BID

Webinar Date:
24th Sep

Start Time:
11 AM

Running Time:
120 mins



SESSION 1: Reflect & React

How local organisations have dealt with the impact of COVID-19?

11:00am Intro / Welcome / late-joiners

11:05am Host Introduction : Cyril Bekoe, Ilford BID, Ed Baker, Career Camp

11:10 am View from the Local Authority, Leader, Cllr Jas Athwal

11:15 am View from Local Employer, Azmat Amin, Costa Coffee

11:20 am View from National Employer, Lee Bird, Bombardier

SESSION 2: Recover

How are local organisations pivoting and reacting to change - and what does the future look like?

11:25 am View from Local Employer, Kenson, Civils & Highways - Apprenticeship Scheme

11:30 am Business and Recruitment Support
- Julie Khan, Economic Development
- Gary Dursley, Recruitment & Apprenticeships
- Maria Gerring, Business Support

11:45 am Creating and maintaining online presence, Kirk Waugaman, Attain 360

11:50 pm Redundancies, CJRS-Furlough scheme review and update, Albert Peters, Pegasus

11:55 pm Social distancing and working safely in the new normal, Ian Travers, Director, Ian Travers Ltd

12:00 pm Wilkin Chapman Business Solutions, Ian Rose, Director / Insolvency Practitioner

12:05 pm Churchill Tax Advisers, Phillip Webb Tax Investigations & Dispute Resolution Manager

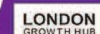
12:10 pm London Growth Hub, Michela Bernasconi, Project Manager, Regeneration & Economic Development

12:15 pm Mental Health At Work, Stephen Haynes Head of Programme, Mates in Mind

12:20 pm Managing the return of customers to the transport network Clive Wanstall, Transport for London, Planning & Delivery Manager, Travel Demand Management

Register now for this free insight session: <http://ow.ly/BqbP50BkyNp>
This webinar will be using Zoom, and be recorded. Please familiarise yourself with Zoom.us

Register now for this free insight session:



<http://ow.ly/BqbP50BkyNp>

